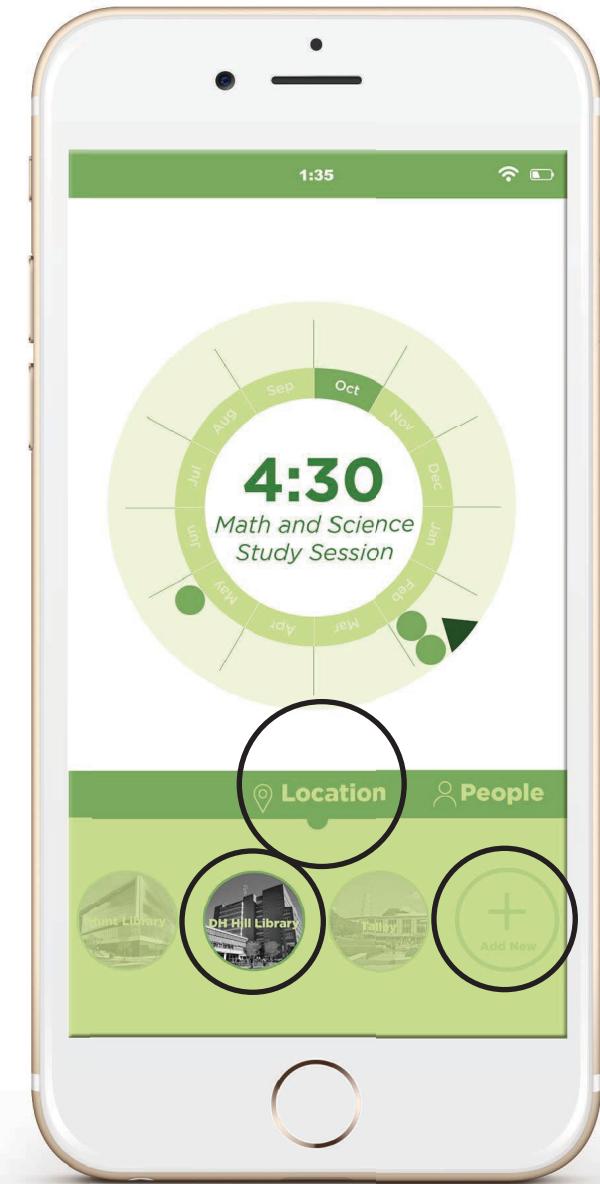
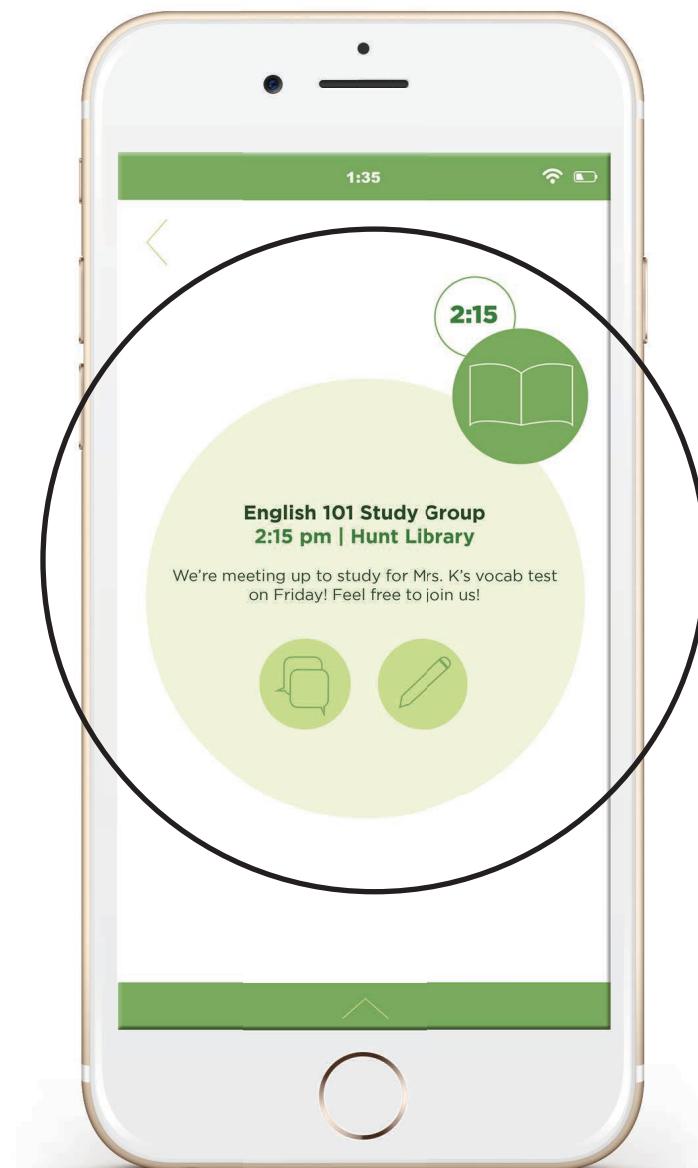
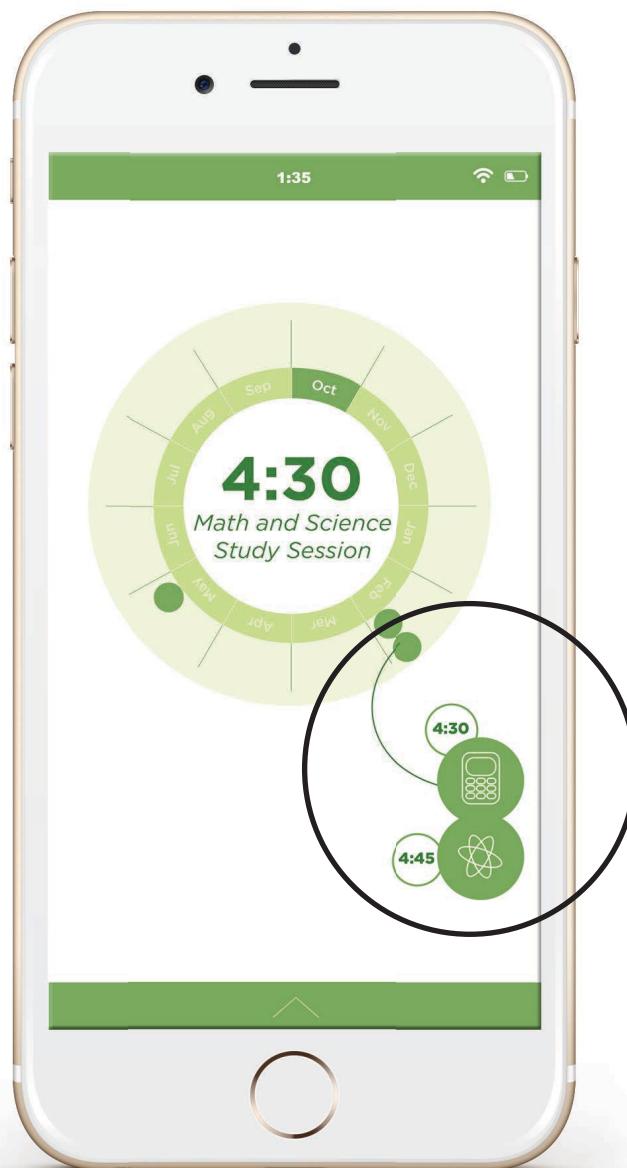
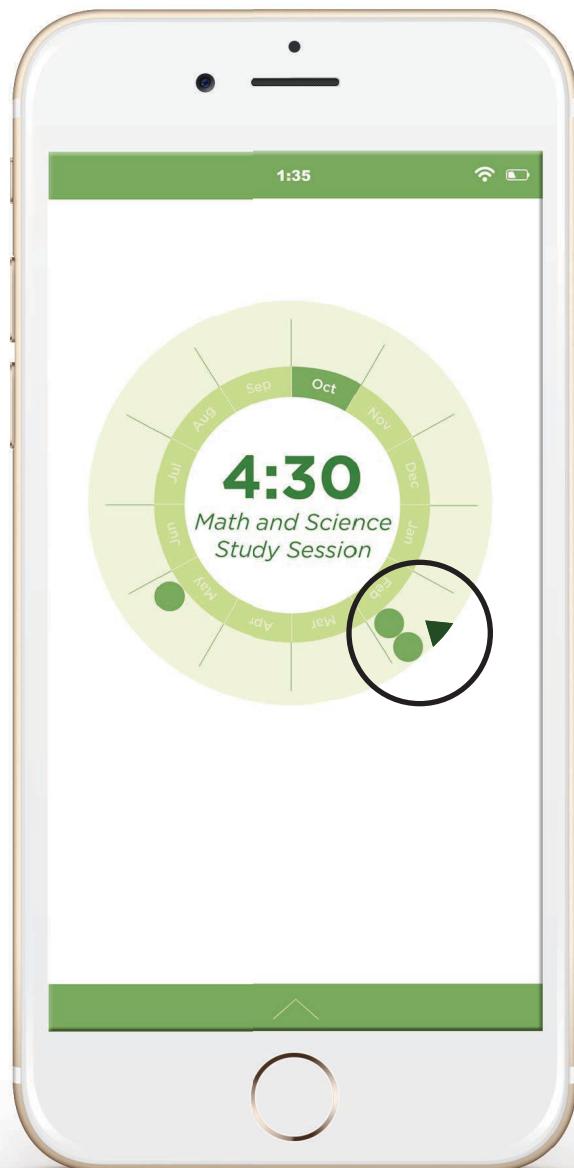


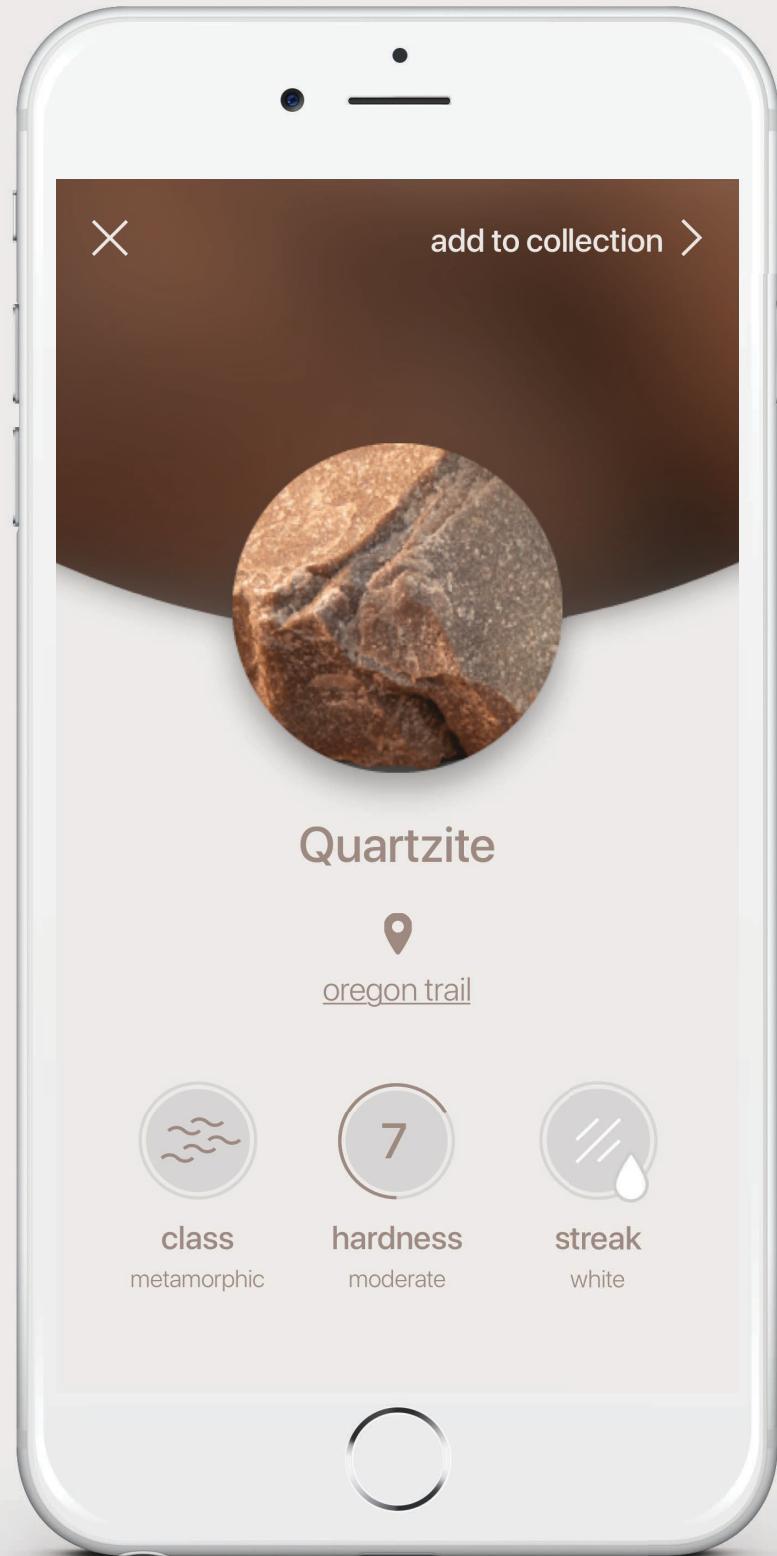
studypop



MacKenzie McCallum

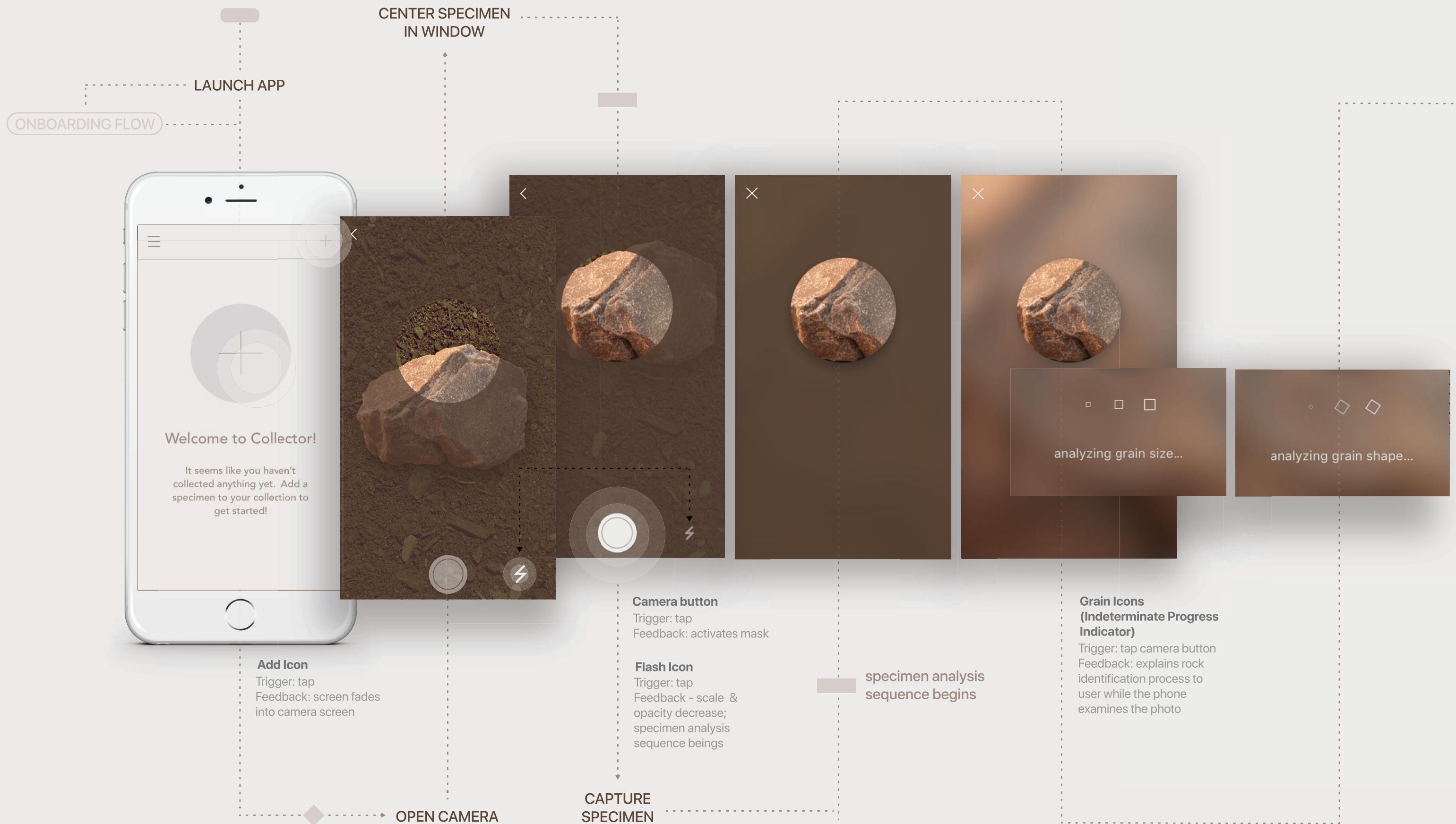
icons within the screens

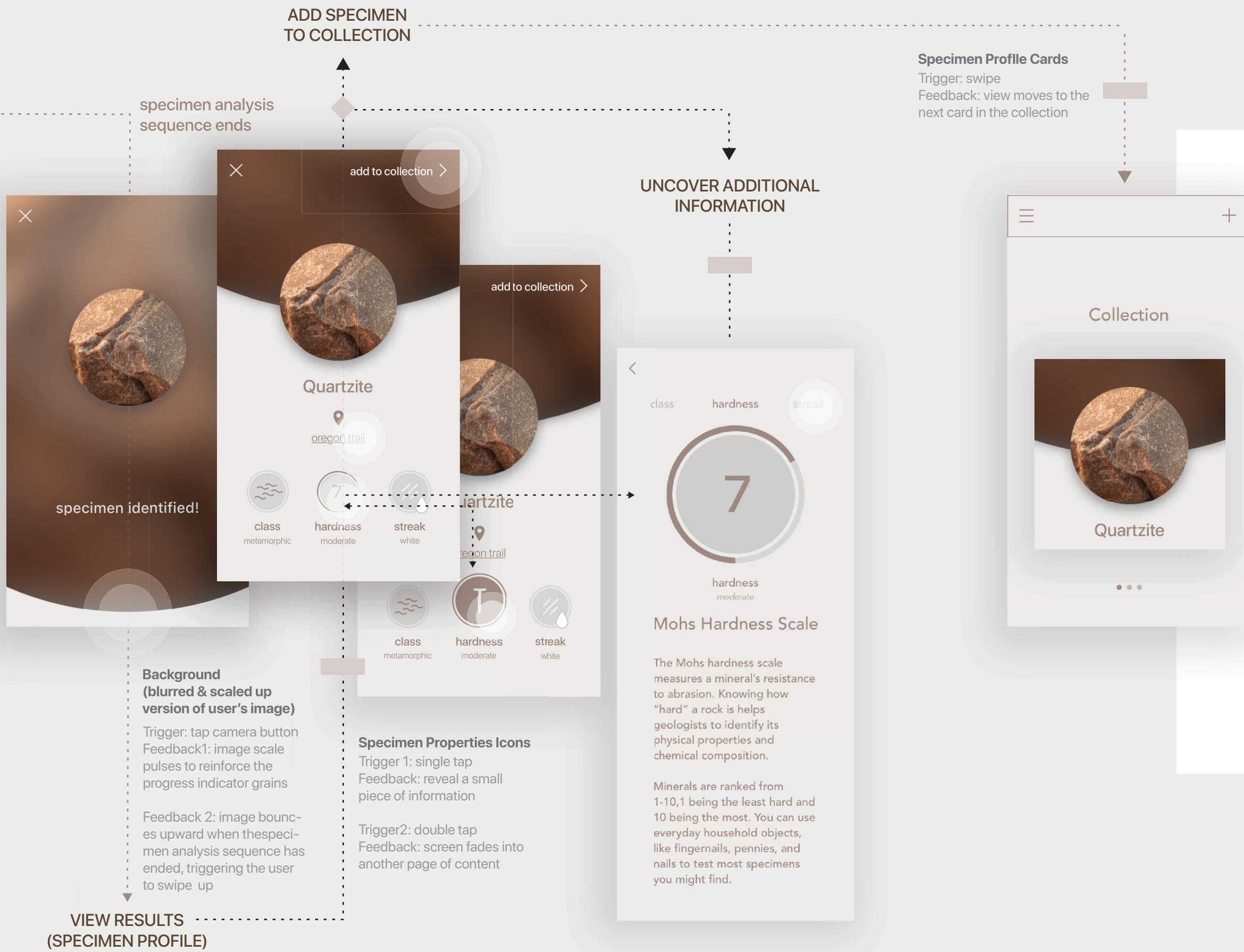




COLLECTOR

From the field to the lab, Collector is your favorite mobile rock collecting companion! Collector allows you to capture specimens and scientifically classify them using the latest technology.





Collector UI Wireflow

Key Task:
capturing & classifying a rock specimen

- launch
- new page
- user decision point
- user movement through hierarchical navigational flow
- user movement through flat navigational flow

USER TASK

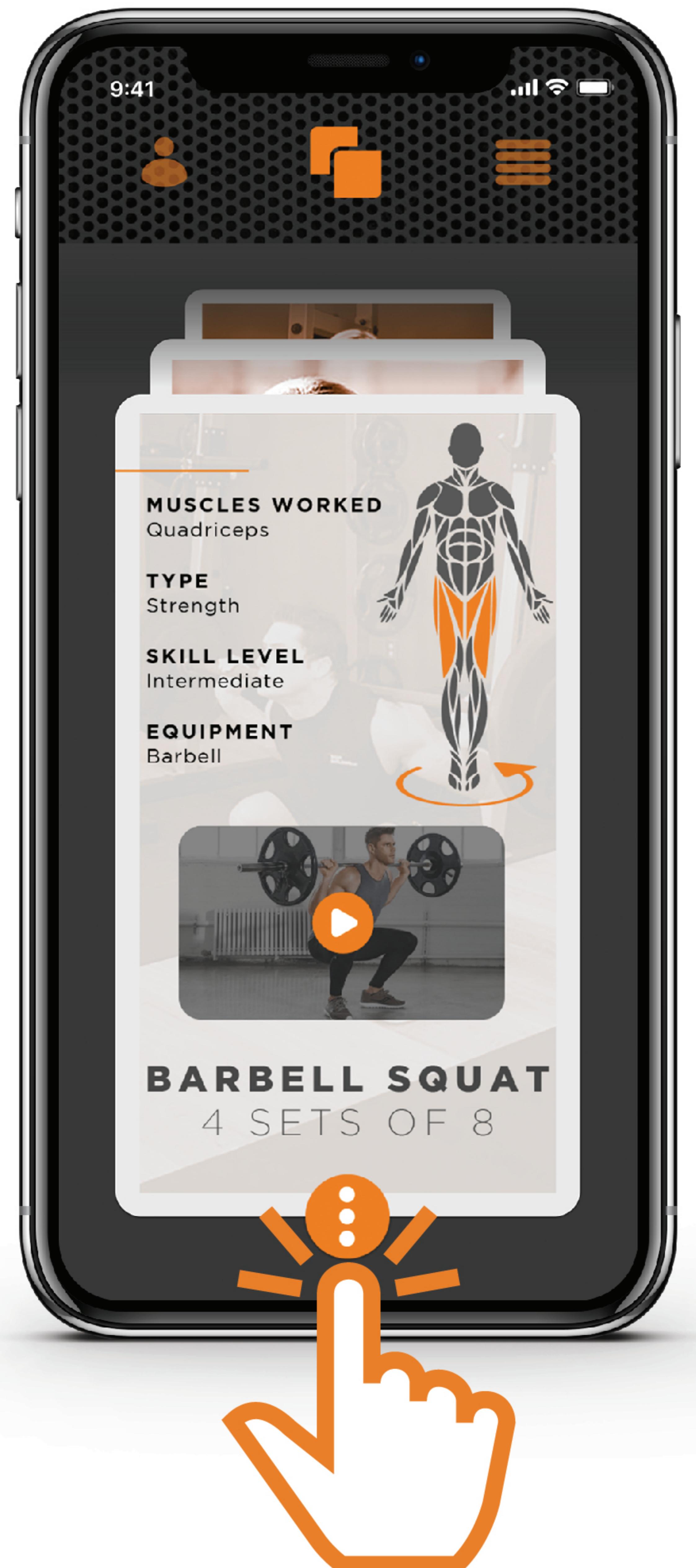


BURN R

GESTURES



Swipe left on a workout to dismiss it



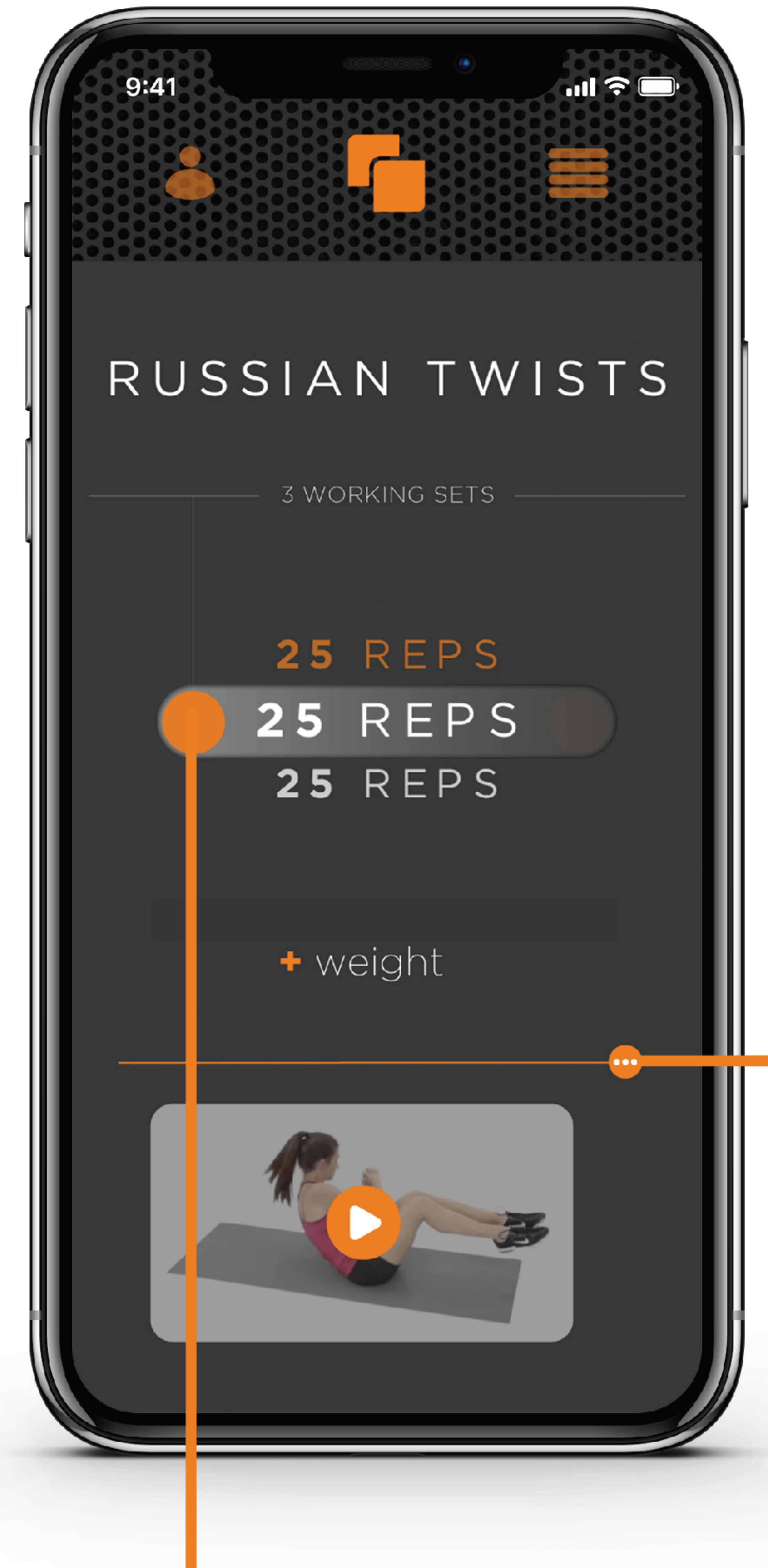
Click the bottom icon to reveal workout details



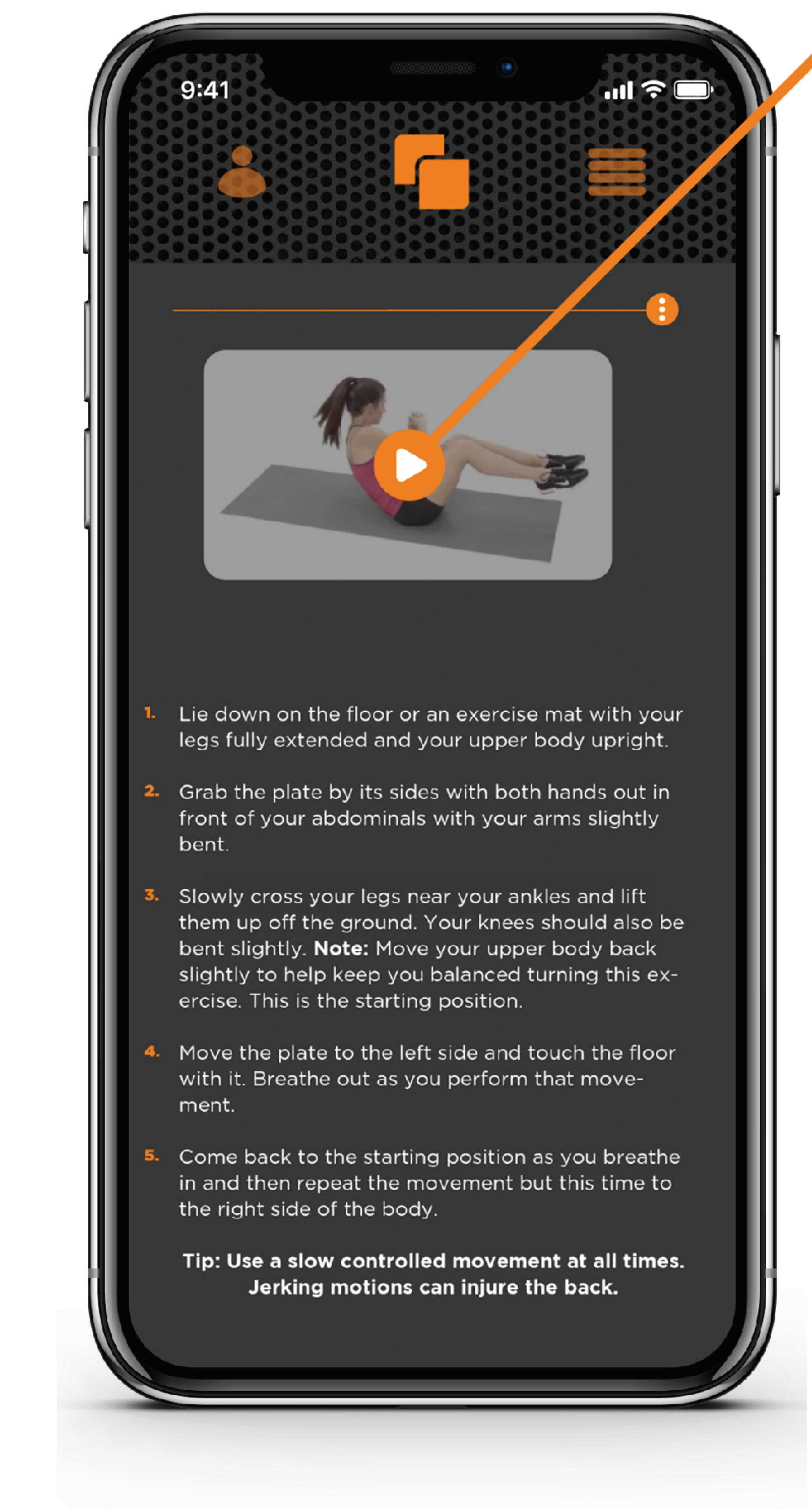
Swipe right on a workout to begin

5 GESTURES

3

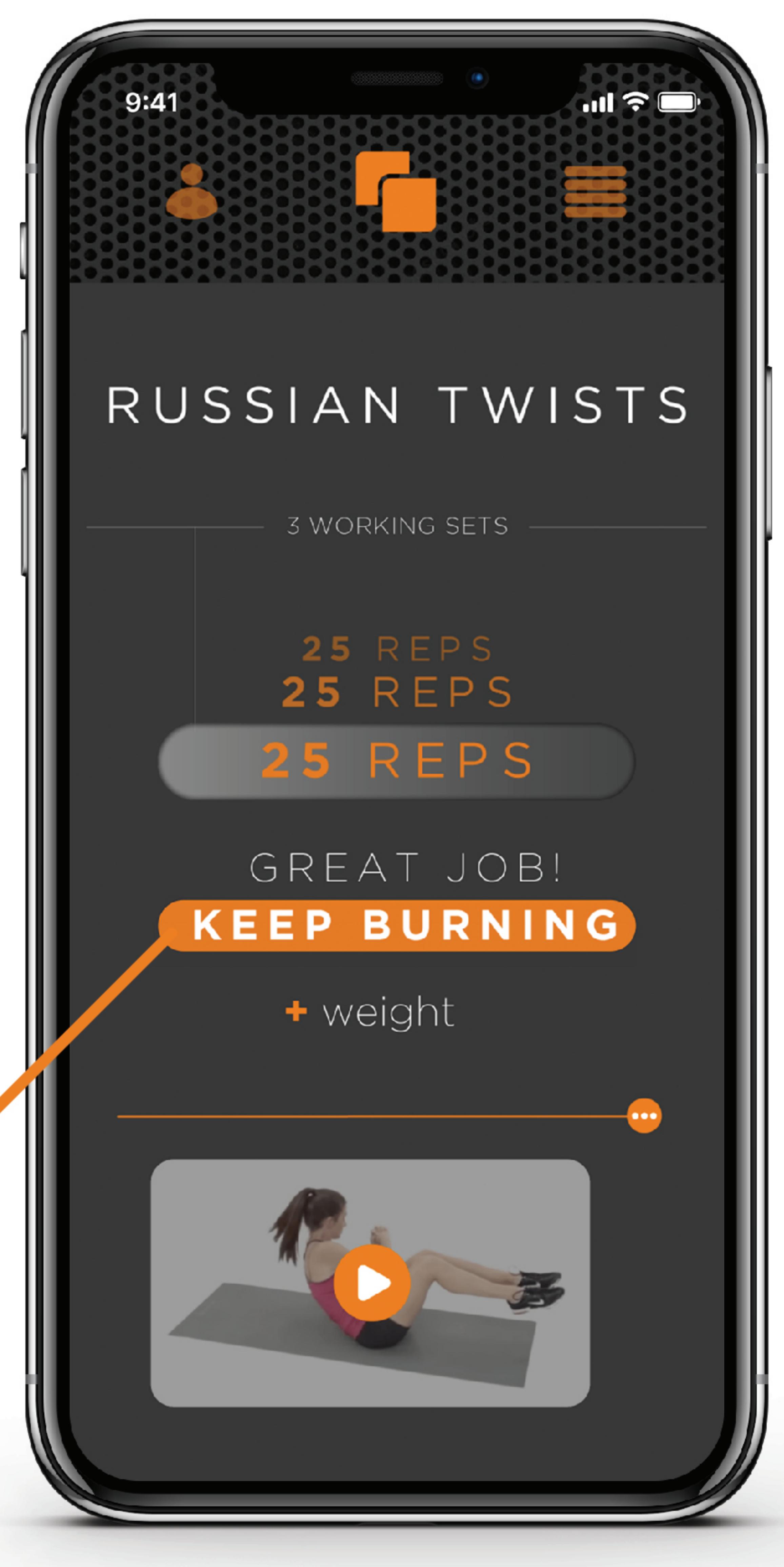


Tapping the details button reveals written instructions which provide an in-depth explanation and give helpful tips



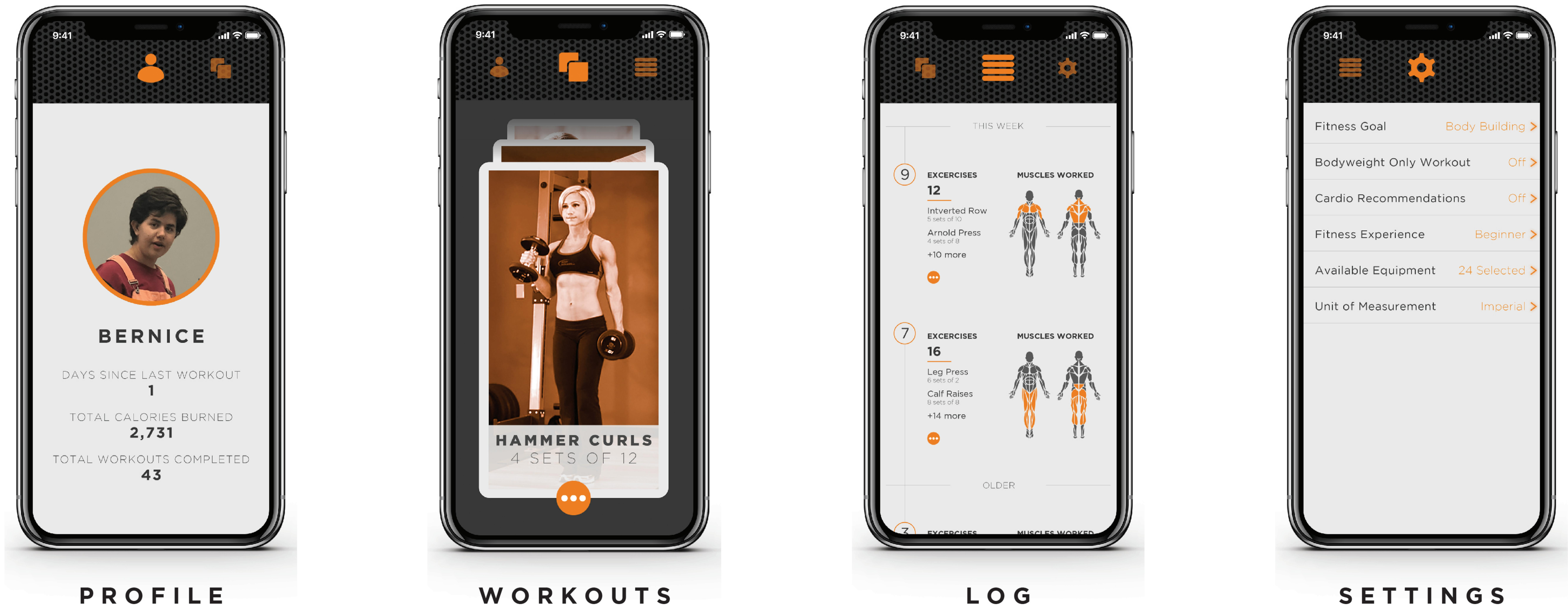
Swiping the toggle along the active set completes the set, adds it to your log, and activates the next set

Looping GIFs act as a visual guide to proper technique and form



Tap the 'keep burning' button to return to the stack and swipe through more potential workouts

The top header contains the 4 primary pages within BURNR. Using a swiping motion, they move in a carousel style motion that gives the page depth during page transitions. The workouts page utilizes a darker background to differentiate the pages a glance.

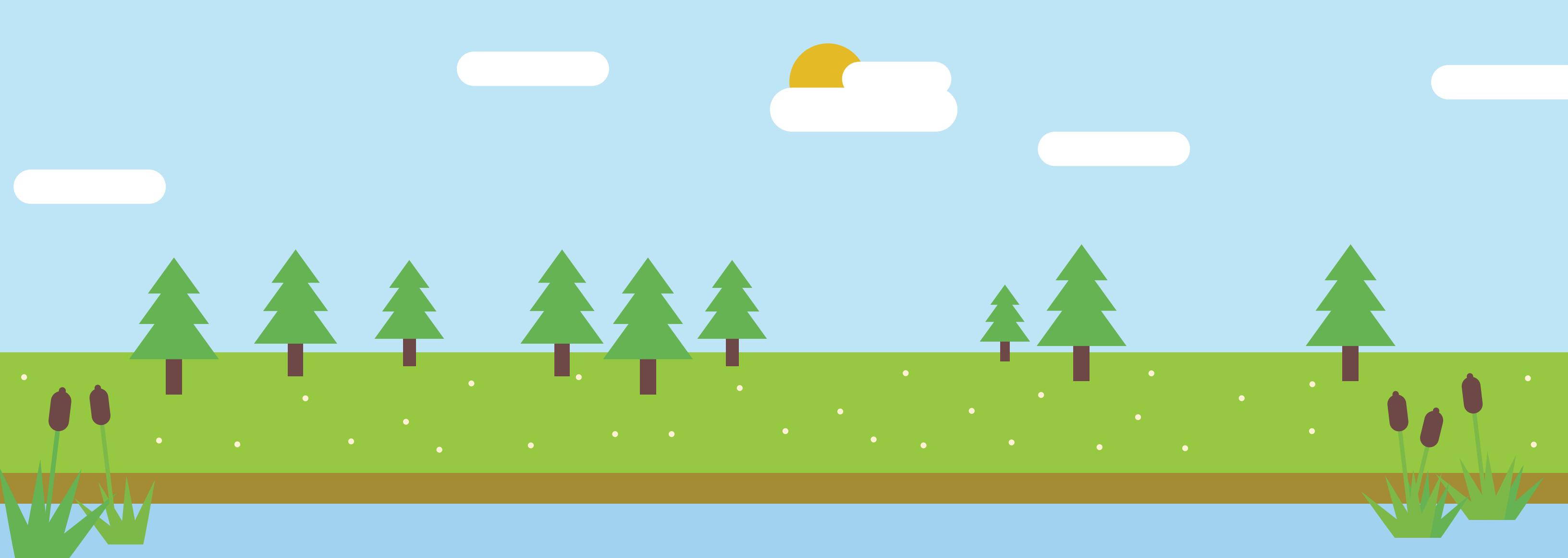


The profile page displays relevant user history to keep them motivated to keep using BURNR to find and complete workouts.

Cards with workouts and details allow users to quickly swipe through workouts depending on what equipment might be available or what they are feeling up to doing that day.

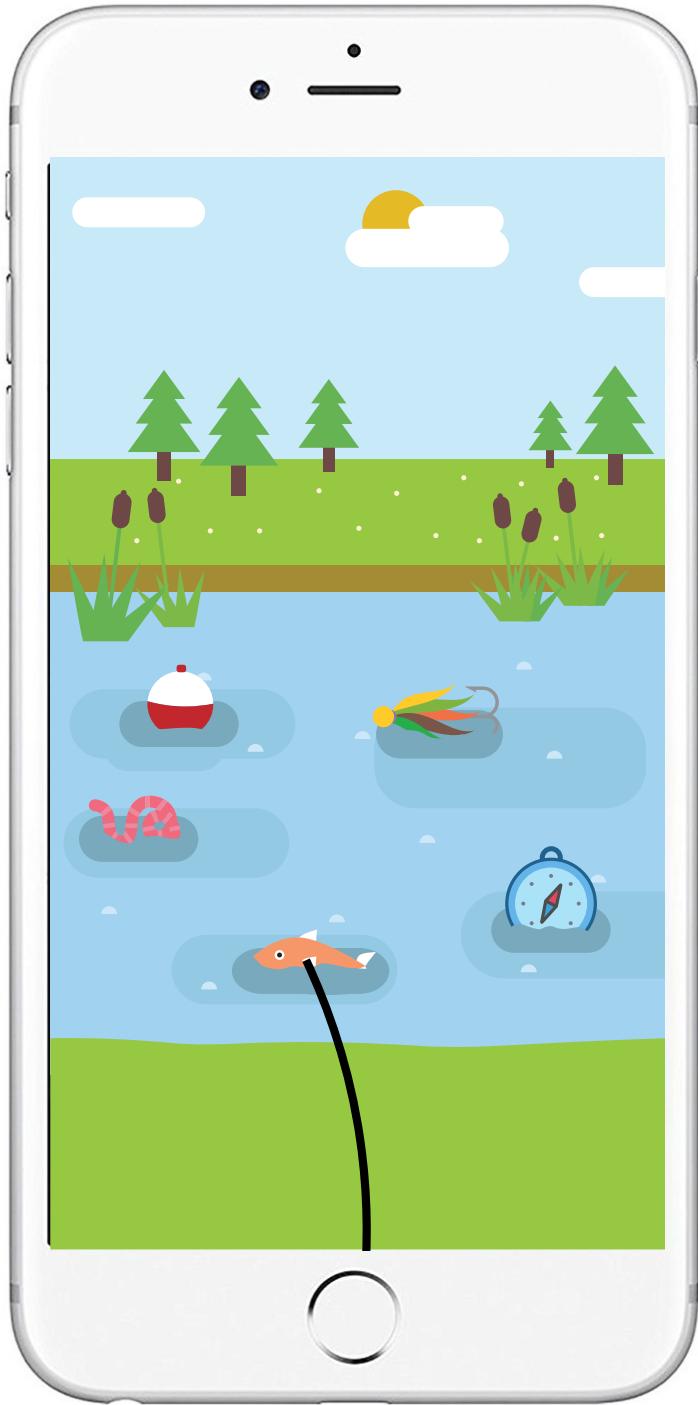
The log provides a day-by-day history of workouts performed, reps done, weight used, and muscle groups worked.

Users can set filters within the settings page to better cater the recommended workouts to their personal preferences.

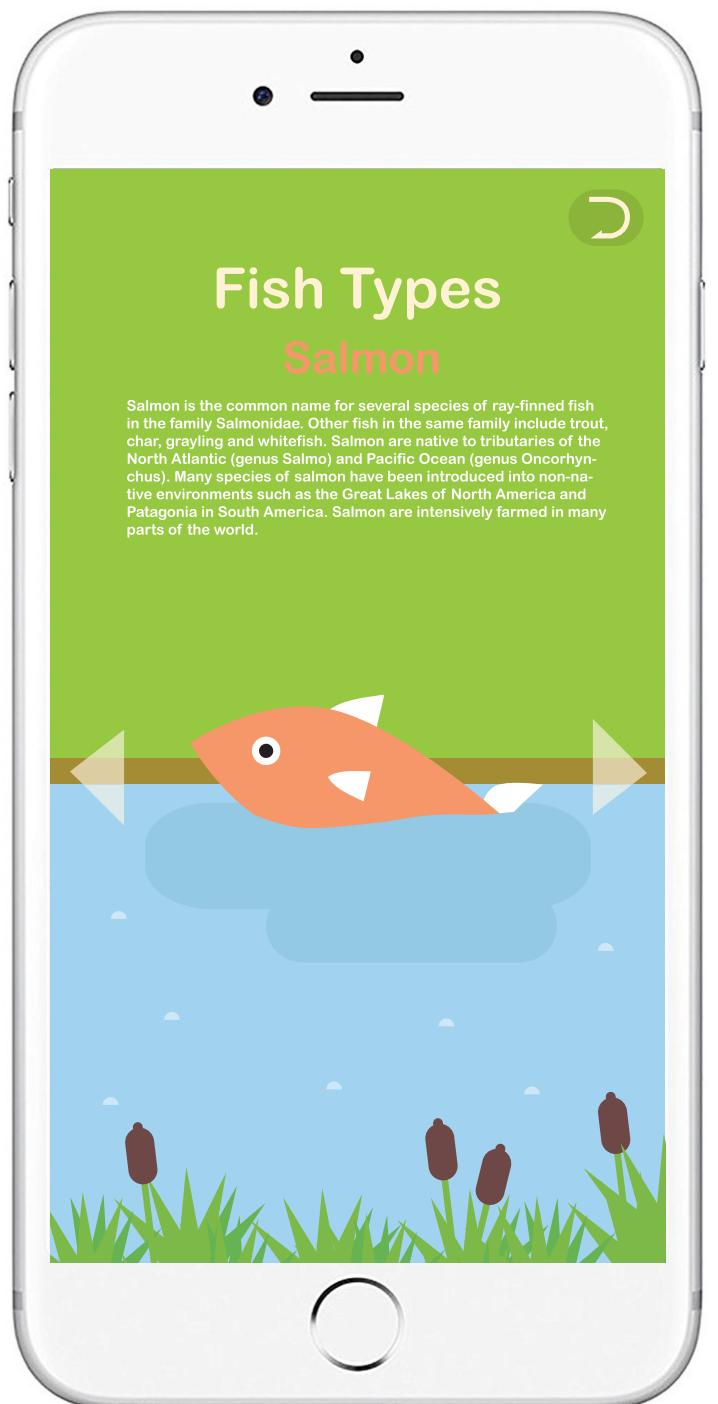


Friendly Fishing

Joseph Rogers



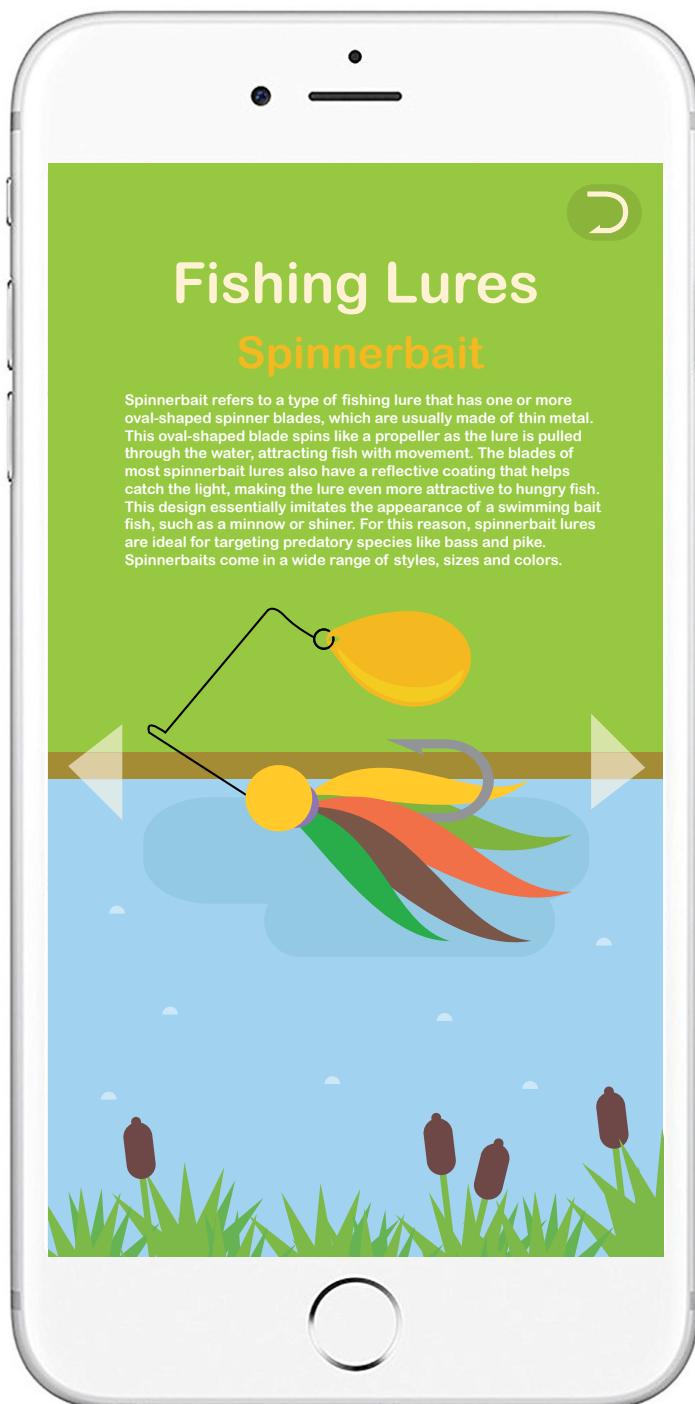
Cast your reel out to
select fish type



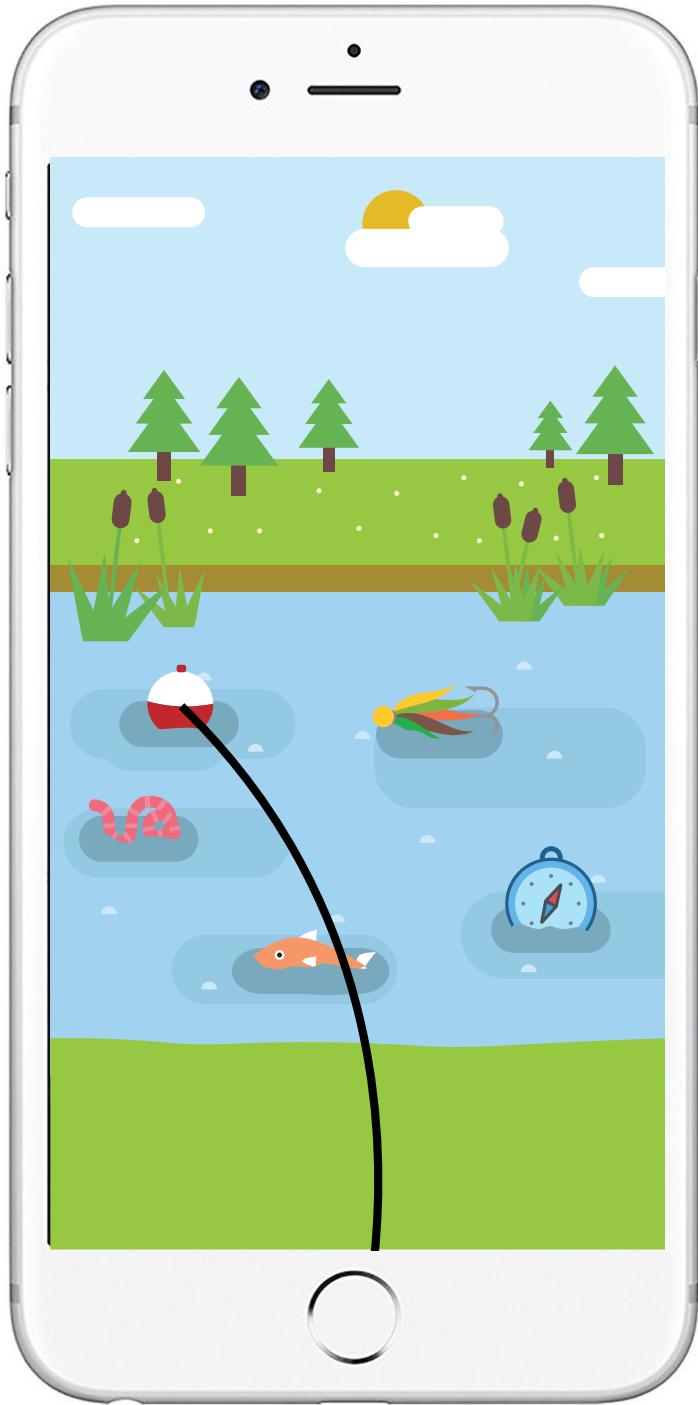
Select the type of
fish you want to catch



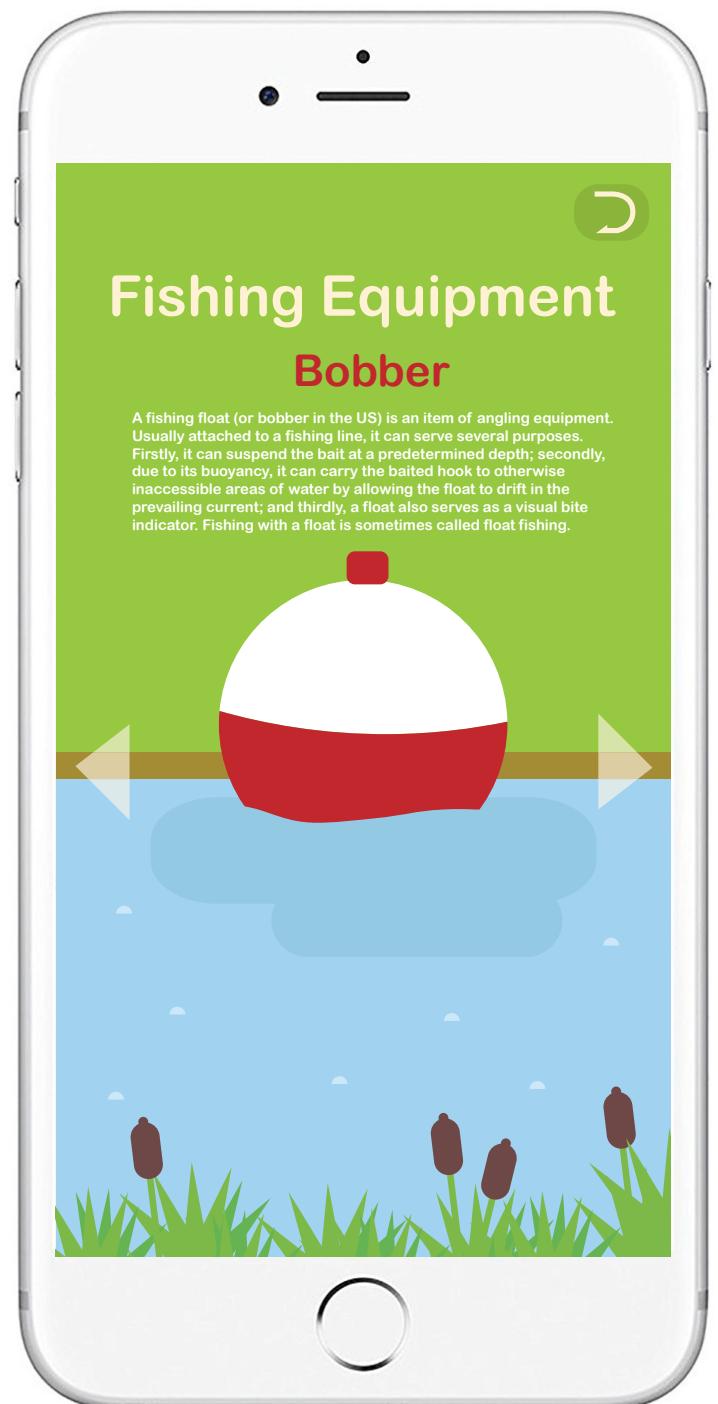
See which Lure and Bait
Combo will give you
the best success



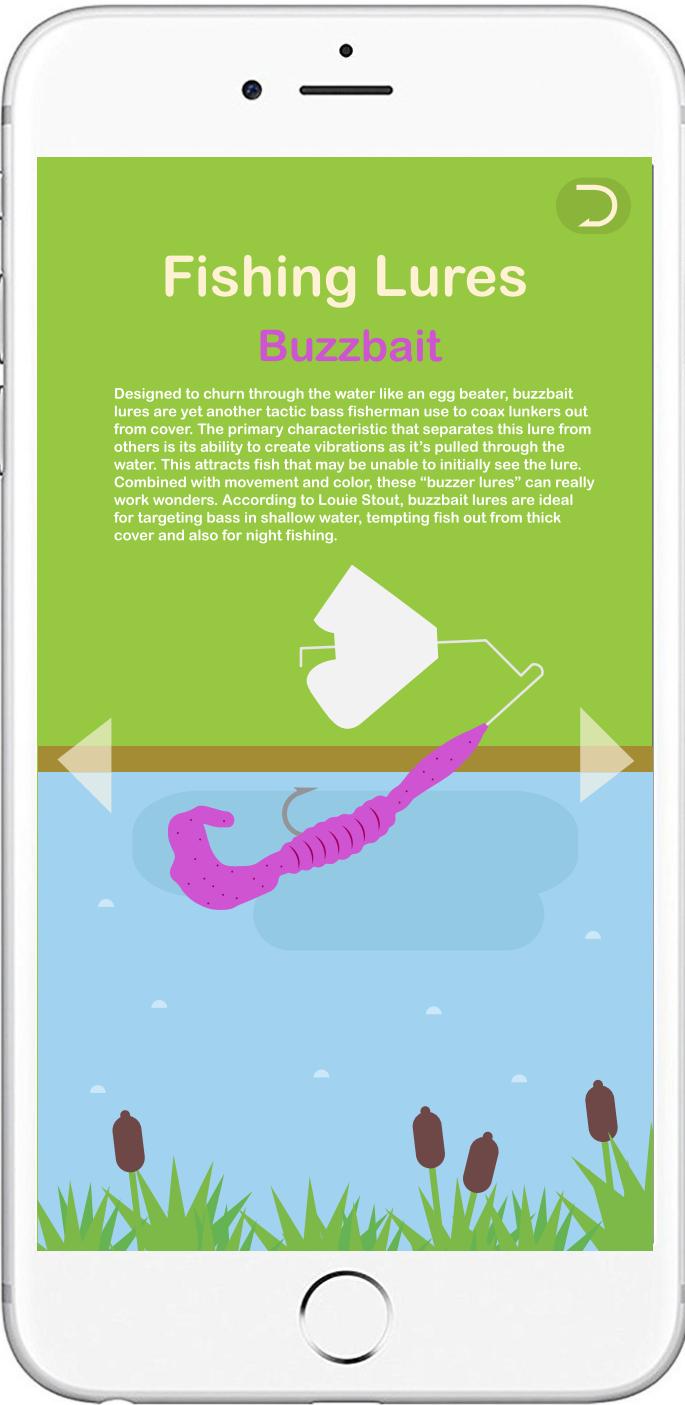
Links you right to
Lure section to learn more



Cast your reel out to
select a category

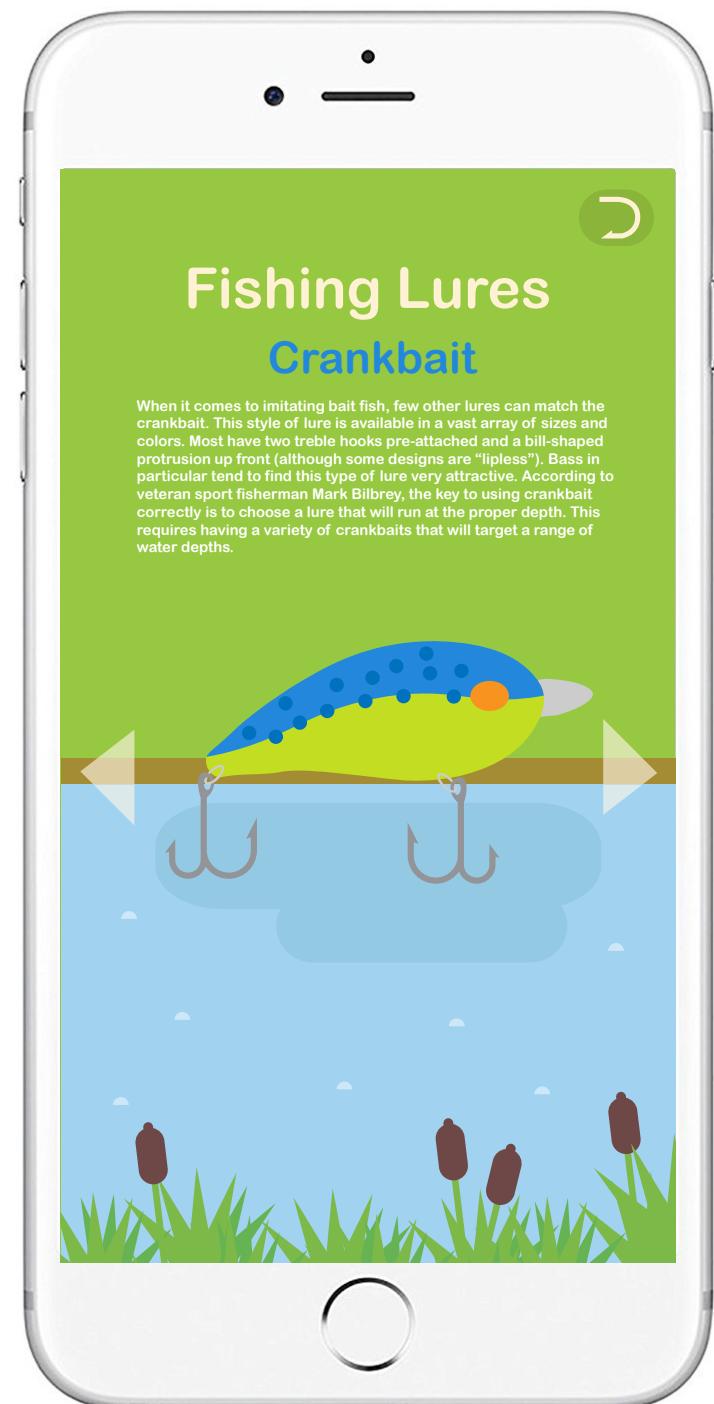


Learn about the different
equipment used



Fishing Lures
Buzzbait

Designed to churn through the water like an egg beater, buzzbait lures are yet another tactic bass fisherman use to coax lunkers out from cover. The primary characteristic that separates this lure from others is its ability to create vibrations as it's pulled through the water. This attracts fish that may be unable to initially see the lure. Combined with movement and color, these "buzzer lures" can really work wonders. According to Louie Stout, buzzbait lures are ideal for targeting bass in shallow water, tempting fish out from thick cover and also for night fishing.



Fishing Lures
Crankbait

When it comes to imitating bait fish, few other lures can match the crankbait. This style of lure is available in a vast array of sizes and colors. Most have two treble hooks pre-attached and a bill-shaped protrusion up front (although some designs are "lipless"). Bass in particular tend to find this type of lure very attractive. According to veteran sport fisherman Mark Bilbrey, the key to using crankbait correctly is to choose a lure that will run at the proper depth. This requires having a variety of crankbaits that will target a range of water depths.

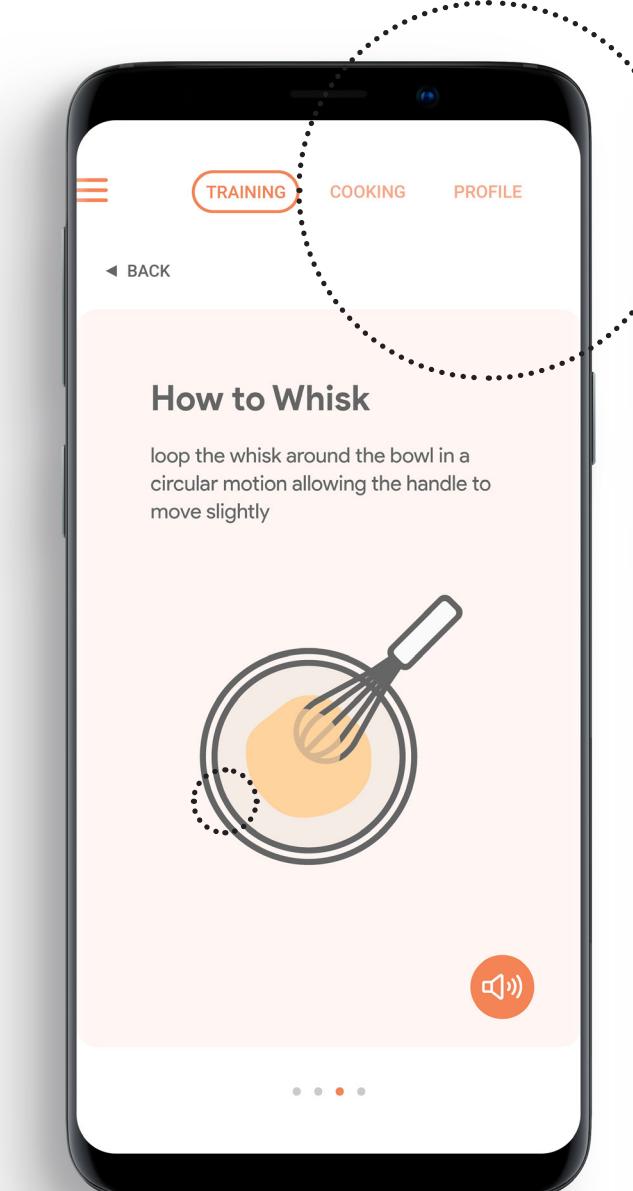
See which lures would
work best for the type of
fishing you want to do

Get inspired to
go fish



TopChef

Icons In Screens



Icon In Screens

